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M. B. A./M. B. A. (MM)/M. B. A. (RM) (First Semester) Examination, Dec. 2013

(New and Old Course)

COMPUTER APPLICATION in MANAGEMENT

Paper : MS/MM/MR/105

Time Allowed : Three hours

Maximum Marks : 70 (New Course)

: 85 (Old Course)

Note : Attempt all five questions, selecting one question from each unit. All questions carry equal marks.

Unit-I

1. Explain structure of Linux Operating System.

Or

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PTO

[2]

Explain the following :

- (i) Laser printer
- (ii) Filters and Pipes in Linux O/S

Unit-II

2. Write steps to create Mailmerge in MS-Word :

Or

Write notes on the following :

- (i) E-mail
- (ii) Animation effect on Power Point presentation
- (iii) Advantages of Tally
- (iv) What-if Analysis

Unit-III

3. (a) Explain Domain name system and IP-Address.
(b) Write note on search engine.

Or

- (a) Write utility of Internet Explorer.
- (b) Explain uses of GIF files in Web Pages.

Unit-IV

4. Explain E-market place technologies with suitable example.

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[3]

Or

Explain the following :

- (i) E.D.I.
- (ii) E-Commerce in India

Unit-V

5. (a) Explain Electronic Payment System with suitable example.

- (b) Write note on Master Card.

Or

Explain the following :

- (i) Certificate Insurance and kind of shopping
- (ii) On-line E-cash

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