

SAC/Printed Pages: 03

**611041**  
**B.B.A. FIRST SEMESTER SPECIAL EXAMINATION**  
**JULY, 2015**  
**PAPER – IV**  
**BUSINESS ORGANIZATION**

Time: 3hrs

Max. Marks: 40

Min. Marks: 16

Note: All sections are compulsory. Marks are indicated against each section.

**SECTION – A**  
**Objective Type Questions**

Q.1 State whether True or False: (1 x 5 = 5)

- (i) Management is an art only and not science.
- (ii) Corporate social responsibility is an unnecessary burden on organizations.
- (iii) F.W. Taylor is the father of modern management.
- (iv) Forecasting helps in planning in an effective manner.
- (v) Matrix organization is a new model of organization structure preferred by most organization.

**SECTION – B**  
**Short Answer Type Questions**

(3 x 5 = 15)

Q.2. Explain the important functions of management.

**OR**

Explain in brief corporate social responsibility with example.

Q.3. Write fourteen principles of management.

P.T.O.

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**OR**

Briefly discuss the main elements of Taylor's Scientific Management.

Q.4. What are the steps in planning?

**OR**

What is M.B.O.?

Q.5. Difference between formal and informal organization.

**OR**

What is an effective span of management?

Q.6. What are the types of decision making?

**OR**

What are the common problems faced in decision making?

**SECTION – C**  
**Long Answer Type Questions**

(4 x 5 = 20)

Q.7. Explain the difference between 'Management' and 'Administration'

**OR**

Discuss the nature and development of Management.

Q.8. Brief the contributions made by Elton Mayo to management thought.

**OR**

Write short note on 'Peter Drucker's contribution to management thought.

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Q.9. What are different types of planning? Explain in brief.

**OR**

What do you understand by forecasting? How it is related to planning?

Q.10. What are the basis of departmentation? Explain.

**OR**

Explain the forms of organization structure.

Q.11. Explain various steps of decision making.

**OR**

Discuss the guidelines for effective decision making.

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