

SAC/Printed Pages: 03

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B.B.A. FIRST SEMESTER SPECIAL EXAMINATION
JULY, 2015
PAPER – V
PRINCIPLES OF ECONOMICS

Time: 3hrs

Max. Marks: 40

Min. Marks: 16

Note: All sections are compulsory. Marks are indicated against each section.

SECTION – A
Objective Type Questions

Q.1 Choose the correct answer: (1 x 5 = 5)

- (i) “Economics is that body of knowledge which relates to wealth’. To whom would you attribute this statement?
(a) F.A. Walker (b) Adam Smith
(c) John Ruskin (d) Thomas Carlyle
- (ii) The book ‘Principles of Economics’ was written by-
(a) Marshall (b) Hicks
(c) Connell (d) Stigler
- (iii) Factors of production are:
(a) Land & Labour (b) Capital & Enterprise
(c) Organization (d) All the above
- (iv) ‘Wages or wage rates are the price paid for the use of labour’. To whom would you attribute this statement-
(a) J.S. Mill (b) A.H. Hansen
(c) M.C. Connel (d) J.B.Say
- (v) Types of Rent:
(a) Total Rent (b) Economic Rent
(c) Contract Rent (d) All the above

P.T.O.

// 2 //

SECTION – B
Short Answer Type Questions

(3 x 5 = 15)

Q.2. Define Economics.

OR

What is the subject matter of economics?

Q.3. Explain the law of demand.

OR

What is Equilibrium Price? How is it determined?

Q.4. Explain returns to scale.

OR

Explain Internal & External economies.

Q.5. Define the term wages. Explain various methods of wages payment.

OR

Distinguish between gross profit and net profit.

Q.6. Distinguish between gross interest and net interest.

OR

Explain critically the Ricardin Theory of Rent.

SECTION – C
Long Answer Type Questions

(4 x 5 = 20)

Q.7. Is economics a science of welfare? Explain this statement critically.

OR

// 3 //

What are the basic units of economic analysis? Explain briefly their role in an economy.

Q.8. Define elasticity of demand. What are its various kinds?

OR

Explain the concept of Indifference Curve on what assumptions does it depend?

Q.9. Explain the meaning of increasing returns to scale.

OR

Explain the factors of production.

Q.10. Explain the modern theory of wages.

OR

Write short note on:

(i) Rent theory of profit (ii) Dynamic theory of profit

Q.11. Explain the modern theory of rent.

OR

Explain briefly the loanable fund theory of interest.
