

SAC/Printed Pages: 03

612041
B.B.A. SECOND SEMESTER EXAMINATION
APRIL – MAY, 2015
PAPER – IV
ELEMENTS OF MANAGEMENT

Time: 3hrs

Max. Marks: 40

Min. Marks: 16

Note: All sections are compulsory. Marks are indicated against each section.

SECTION – A
Objective Type Questions

Q.1 State whether True or False: (1 x 5 = 5)

- (i) Control is forward looking.
- (ii) Motivation is an internal feeling.
- (iii) A leader is self-styled leader.
- (iv) Co-ordination is the liability of lower level management.
- (v) Decentralization and delegation is same.

SECTION – B
Short Answer Type Questions

(3 x 5 = 15)

Q.2. What is managerial control process?

OR

What is meant by direction?

Q.3. Explain the concept of motivation.

OR

Explain Theory X and Y in brief.

P.T.O.

// 2 //

Q.4. Mention the main characteristics of leadership.

OR

‘Leader are born, not made’. Criticize.

Q.5. Differentiate between coordination and cooperation.

OR

What are the main difficulties in delegation?

Q.6. State the advantages of decentralization.

OR

What is staffing?

SECTION – C
Long Answer Type Questions

(4 x 5 = 20)

Q.7. Describe in brief traditional and modern techniques of control.

OR

Explain the nature and objectives of directing process.

Q.8. Explain Maslow’s Theory of motivation. Critically evaluate Maslow’s theory.

OR

Explain how equity theory of motivation can be used for effectively motivating the employees.

Q.9. Describe Likert’s four systems of leadership.

OR

Explain the Leadership Effectiveness Model.

// 3 //

Q.10. ‘Co-ordination is the essence of management’. Discuss.

OR

‘Authority can be delegated but not responsibility’. Examine this statement in the light of its principles.

Q.11. Describe the advantages and disadvantages of centralization.

OR

Explain the steps of staffing.
