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B.B.A. FOURTH SEMESTER EXAMINATION
APRIL – MAY, 2015
PAPER – I
ORGANIZATIONAL BEHAVIOUR

Time: 3hrs

Max. Marks: 40

Min. Marks: 16

Note: All sections are compulsory. Marks are indicated against each section.

SECTION – A
Objective Type Questions

Q.1 Choose the correct answer: (1 x 5 = 5)

- (i) 'Human beings are lazy and must be carefully handled.' This assumption is given by:
(a) Weber (b) Mayo
(c) Hamilton (d) Taylor
- (ii) The psychological factor of individual behaviour is :
(a) Personality (b) Physical facilities
(c) Economic conditions (d) Age
- (iii) Two way communication helps in :
(a) Clarification of doubts
(b) Both parties understanding each other
(c) Receiving and giving of feedback
(d) All the above
- (iv) The characteristics of politics:
(a) Disagreement (b) Scarcity
(c) Interest (d) All the above
- (v) Conditions that facilitates organizational change:
(a) Leadership turnover (b) Stages of life cycle
(c) Size of organization (d) All the above

P.T.O.

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SECTION – B
Short Answer Type Questions

(3 x 5 = 15)

Q.2. What is meant by organizational behaviour?

OR

Explain the term cultural diversity.

Q.3. Explain in brief nature of attitude.

OR

Explain job satisfaction.

Q.4. Give classification of groups.

OR

Why is communication important in group functioning?

Q.5. What is politics? Explain its characteristics.

OR

What are Negotiations?

Q.6. What is Organizational culture?

OR

In short explain Organizational Development.

SECTION – C
Long Answer Type Questions

(4 x 5 = 20)

Q.7. With the narrowing of the geographical distance, organizations have become more global. In the light of the above statement, elucidate on global diversity in the context of organization.

OR

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Explain the various models of organizational behaviour and how various disciplines contribute to OB?

Q.8. What are the various determinants of individual behaviour?

OR

Explain various types of personality and application of motivational techniques individual basis.

Q.9. What do you mean by group? Discuss the type and functions of groups.

OR

Explain objectives and significance of communication.

Q.10. Power and politics are inseparable duo. How can organizations under play politics and overplay power for its objective fulfillment.

OR

What is conflict? Describe various techniques of conflict management.

Q.11. Explain the characteristics and features of organizational culture.

OR

Define organizational change. What are the various approaches to manage organizational change?
