

// 4 //

OR

Explain the network techniques used for project management.

Q.11. Discuss the administrative aspects of project review.

OR

Discuss the administrative aspects of capital budgeting.

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B.B.A. SIXTH SEMESTER SPECIAL EXAMINATION

JULY, 2015

OPTIONAL - FINANCE

PROJECT MANAGEMENT

Time: 3hrs

Max. Marks: 40

Min. Marks: 16

Note: All sections are compulsory. Marks are indicated against each section.

SECTION – A

Objective Type Questions

Q.1 Very short answer type: (1 x 5 = 5)

(i) Acronym of PERT is -

(ii) Formula of NPV -

(iii) Acronym of CPM is -

(iv) Formula of IRR is -

(v) Formula of PI -

SECTION – B

Short Answer Type Questions

(3 x 5 = 15)

Q.2. How to identify projects for an existing company?

OR

What is project rating index?

Q.3. What is the objective of conducting market survey?

OR

What is situational analysis?

P.T.O.

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Q.4. Compare projects A and B using the given data. Use NPV method of evaluation-

Project A:

Investment on the project: Rs. 10,00,000/-

Life of the project: 5 years

Cost of capital: 15%

| Year | 1 | 2 | 3 | 4 | 5 |
|-------------|----------|----------|----------|----------|----------|
| Cash inflow | 2,00,000 | 3,00,000 | 4,00,000 | 3,00,000 | 1,00,000 |

Project B:

Investment on the project: Rs. 10,00,000/-

Life of the project: 5 years

Period of implementation: 1 year

Cost of capital: 13%

| Year | 1 | 2 | 3 | 4 | 5 |
|-------------|----------|----------|----------|----------|----------|
| Cash inflow | 3,00,000 | 4,00,000 | 4,00,000 | 3,00,000 | 2,00,000 |

OR

What is cost of equity capital?

Q.5. What is a critical path?

OR

What is network cost system?

Q.6. Explain abandonment analysis?

OR

What is performance evaluation?

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SECTION – C
Long Answer Type Questions

(4 x 5 = 20)

Q.7. Explain the porter model for profit potential of industries.

OR

Explain the process of generation and screening of projects.

Q.8. How is demand forecasting conducted?

OR

Explain the techniques of financial analysis.

Q.9. What are the financial analysis for selecting project? Explain the tools.

OR

Discuss the various project appraisal criteria's in detail.

Q.10. For the network shown below, find out the critical path and project duration:

P.T.O.

