Or

M. B. A. (First Semester) Examination, Dec. 2021

(New Course)

PRINCIPLES & PRACTICES of MANAGEMENT

Paper : MS-102

Time Allowed: Three hours

Maximum Marks: 70

Note: Attempt all the **five** questions. **One** question from each unit is compulsory. All question carry equal marks.

Unit-L

Briefly discuss the concept of management. Also discuss the fields of management in detail.

PTO

Explain in detail the classical theory of management in detail.

Unit-II

2. Planning is a very important aspect of every type of Business. Bring out clearly meaning, importance & scope of planning in the context of Business Management.

Or

Explain the following concepts:

- (a) Types of Decisions
- (b) Porter's Generic Competency Model

Unit-[][

3. Describe in detail the Centralization & Decentralization.

Or

Write short notes on : (any two)

(a) Delegation of authority

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- (b) Performance Appraisal
- (c) Concept of MBO

Unit-IV

 Explain the concept of Leadership. Describe the various types of leadership styles.

Or

Explain the following concepts:

- (a) Coordination & Cooperation
- (b) Concept of Creativity

Unit-V

"Control function plays a key role in Management Process." Give your suitable comment on this.

Or

Describe the Budgetory and non budgetory control with suitable examples.